

**Hear from all directions** and stay focused while actively participating in conversations in every listening environment.



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# GENESIS<sup>AI</sup>

## CROS/BiCROS System

Made for single-sided  
hearing loss



# Charge overnight, hear confidently all day

Enjoy up to 29 hours of use on one full charge with our Genesis AI CROS/BiCROS solution.

Loaded with our most advanced technology, the Genesis AI RIC RT CROS/BiCROS system is our best solution yet for single-sided hearing loss. This rechargeable system features the industry's longest-lasting battery life and delivers clear, true-to-life sound designed to help ensure you never miss out on the moments that matter most.

## CROS/BiCROS solutions

### Now, available with Genesis AI

Our true-to-life sounding hearing technology is designed so you won't miss out on the conversations and sounds that bring you joy.



Starkey's easy-to-use CROS/BiCROS System delivers clear, transparent sound thanks to 80 million automatic adjustments every hour.



#### CROS

If you're unable to hear in one ear and have normal hearing in the other ear, you may benefit from a CROS solution. You'll be able to fully experience sound in your weaker-hearing ear by way of your healthy ear.

#### How it works

Challenging listening environments now have a solution. Our CROS system comes equipped with a microphone that picks up sounds and voices from the side of your weaker-hearing ear, then transmits them to a hearing aid receiver that's fitted on your healthy ear. This innovative solution ensures you won't miss the important moments and sounds in your life.



#### BiCROS

If you're unable to hear in one of your ears and your other ear has hearing loss, you may benefit from a BiCROS solution. This will allow you to experience sound in your ear with little to no hearing and your better ear as well.

#### How it works

Our BiCROS system sends sound from a microphone, placed in your ear with little to no hearing, to a hearing aid that is worn in your better-hearing ear. This sound can be personalized to your hearing loss, allowing you to hear sounds from both sides.

Your hearing care professional can help determine what solution will best fit your needs and lifestyle.